

Living the Park Promise



Park Plaza[®] Facts

With smart, spirited service, Park Plaza[®] hotels' trend-setting designs capture the energy and style of each individual location. A full-service, upper midscale hotel brand for business and leisure travelers, Park Plaza offers award-winning meeting facilities and staff who live the brand's value proposition by going out of their way to show their appreciation to guests.

Service Philosophy

Comfortable hotel stays with a human touch are the hallmark of the Park Plaza brand. Each hotel offers modern, well-appointed guest rooms accompanied by a friendly smile and warm welcoming service. For guests, a stay with Park Plaza provides that feeling of having an excellent hospitality experience at a great value.

www.parkplaza.com
www.carlsonrezidor.com

Innovative Services and Amenities

Trendsetting design, with warm engaging service and outstanding customer value, define the hospitality of Park Plaza. The brand offers complete hospitality services including deluxe guestroom and suite accommodations, vibrant restaurants and full-service meeting and conference facilities.

With a range of restaurant styles, flexible meeting and function rooms and a variety of recreational facilities, Park Plaza is ideally suited for today's business or leisure traveler.

Current Portfolio

As of June 2011, Park Plaza is welcoming guests in 39 locations, including Amsterdam, Bangkok, Beijing, Berlin, Budapest, Dublin, São Paulo and Tel Aviv, and has 18 locations in development.

Key Growth Priorities

Park Plaza's focus is on growth in Asia and Europe in convenient locations in key cities, regional and commercial areas and resort destinations.

About Carlson Rezidor Hotel Group

The Carlson Rezidor Hotel Group - born in early 2012 – is one of the world's largest and most dynamic hotel groups. The portfolio of Carlson Rezidor Hotel Group includes more than 1,300 hotels, a global footprint spanning 81 countries and territories, a powerful set of global brands (Radisson Blu, Radisson[®], Park Plaza[®], Park Inn by Radisson, Country Inns & Suites By CarlsonSM and Hotel Missoni).